

WOW! Names Jill Stark to Executive Management Team as Senior Vice President of Sales

Stark responsible for driving sales strategies for both WOW! residential and business sales teams

Englewood, Colo. – April 30, 2018 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW) today announced the appointment of Jill Stark to WOW!'s executive team as senior vice president of sales. As the leader of both WOW! residential and commercial sales teams, Stark's appointment points to an increased commitment to drive growth, by developing top-performing sales teams and partner channels to achieve WOW! customer and revenue targets.

"With WOW!'s plan to continue to expand our service footprint and drive penetration deeper into our markets, we are excited to bring an engaging and highly accomplished sales executive to the team. Jill will lead our sales organization to serve customers with WOW!'s products and services in new, and existing, markets," said Nancy McGee, chief marketing and sales officer at WOW!.

As senior vice president of sales, Stark brings with her more than 25 years of cable and telecommunications industry experience. Most recently she served as president of Enterprise Sales – West Area at Sprint, and previously served in multiple leadership roles, including national vice president, enterprise sales and client services at Charter Communications, and vice president/general manager of the Denver Metro Region of Comcast Cable. Jill has also held the positions of vice president of sales and vice president/general manager of high-speed Internet at AT&T Broadband.

"With an expanding service footprint and a broader range of WOW! products and services, WOW!'s sales teams and partner channels are tasked with introducing the fastest internet speeds available, along with competitive video and voice services to new commercial and residential customers. I am thrilled to lead the sales efforts at WOW! during this transformational time at the company." said Jill Stark, senior vice president of sales at WOW!.

For more information on WOW!'s management team, visit <http://www.wowway.com/experience/management-team>.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business

data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Maryland and the Southeast. The company is dedicated to delighting customers with friendly service and providing reliable, easy and pleasantly surprising quality products and services at affordable prices. For more information, please visit www.wowforbusiness.com.

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