



WOW! Internet, Cable & Phone Takes Consumer Side in Data Cap Debate

WOW! Promises Data-Cap Free Internet, Easiest to Buy Internet Tiers, and the Fastest Bundled Speeds for a Better Internet Experience

Englewood, Colo. – June 6, 2017 - [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband and communications service provider, today reinforced its commitment to continue providing data-cap free Internet to all of its users, ensuring a better consumer Internet experience that is fast, reliable, and the best value in the market. With the increasing use of Internet-connected devices in the home, the rise of telecommuting, online learning, and popularity of over-the-top (OTT) streaming services, WOW! recognized the coming seismic shift and invested early to create a better internet experience without limitations.

In addition to WOW!'s promise of no data caps, its recently updated Internet-only plans and easier-to-understand bundles are providing an improved purchasing experience with simpler solutions and faster speeds – with 500 Mbps speeds now available across 95% of WOW!'s footprint. Consolidating Internet bundling choices provides faster base speeds and reduces the complexity of Internet bundle purchasing options, all on a data cap-free network. Consumers can use their WOW! Internet how they want it, when they want it, with no limit – how Internet should be.

“The demand for faster, better Internet is now,” said Scott Russell, Chief Marketing and Sales Officer at WOW! Internet, Cable and Phone. “With more and more devices connecting to home networks, smart home devices exploding, and OTT (or streaming) content consistently winning awards and becoming must-watch content, customers need a company on their side, delivering better and uncapped Internet, that company is WOW!”

WOW! has revolutionized how Internet is bought with three easy-to-understand Internet tiers that can be purchased on their own or bundled. Internet speeds available in bundles include: Internet 100 (100Mbps), Internet 500 (500Mbps) and Internet 1000 (1Gbps) where WOW! 1 Gig Internet is currently available.

Internet 1000 packages, which utilize [WOW!'s 1 Gig Internet services](#), are currently available in WOW!'s Auburn, Huntsville, Knoxville and Evansville markets. The ability to deliver 1 GIG speeds, as well as the industry-leading bundled speeds is a result of WOW!'s investment in their existing network infrastructure.

“We’ve invested over a billion dollars in our network over the last five years,” continued Russell. “We built a better network to deliver better Internet in order to meet and anticipate the change in demand

for broadband usage. Customers are clearly telling us they want a better Internet buying, browsing and streaming experience - and we are delivering on that need.”

For more information on WOW! Internet, Cable & Phone, new Bundles and pricing, and the services offered in your market please visit wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to provide outstanding customer service at affordable prices. Visit wowway.com for more information.

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